



Luca Beck

Freelance Program Manager & AI Builder · HR Tech

I lead projects. **And build them.**

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◆ PROFILE

Project and program manager with more than ten years in corporates and consulting: Procter & Gamble, Korn Ferry with Fortune 500 clients and most recently Worldline, where I led a global HR technology program across 40 countries with international teams. I steer initiatives from planning to rollout, work closely with legal, IT security, data protection, C-level and works councils, and build the AI agents and automations myself, designed so that people enjoy using them and use them effectively. One point of contact for business, management and tech.

Top Rated

on Upwork

40 countries

Global HR technology program at Worldline

2 of the top 5

most used AI agents at Worldline (18,000+ employees), built by me

€125,000+ a year

saved with a single AI agent, for an investment of €3,000

◆ COMPETENCIES

◆ Steer

- Program and project management across 40 countries
- Stakeholders up to C-level, works councils, legal and IT security
- Recruitment process outsourcing and vendor management
- Testing (UAT), rollout and change management

◆ HR tech

- SAP SuccessFactors: Recruiting, Onboarding, Employee Central, skills database
- Talent acquisition software suite, preboarding and onboarding platforms
- Power BI reporting and data analysis
- Knowledge management with AI agents instead of wikis and PDFs

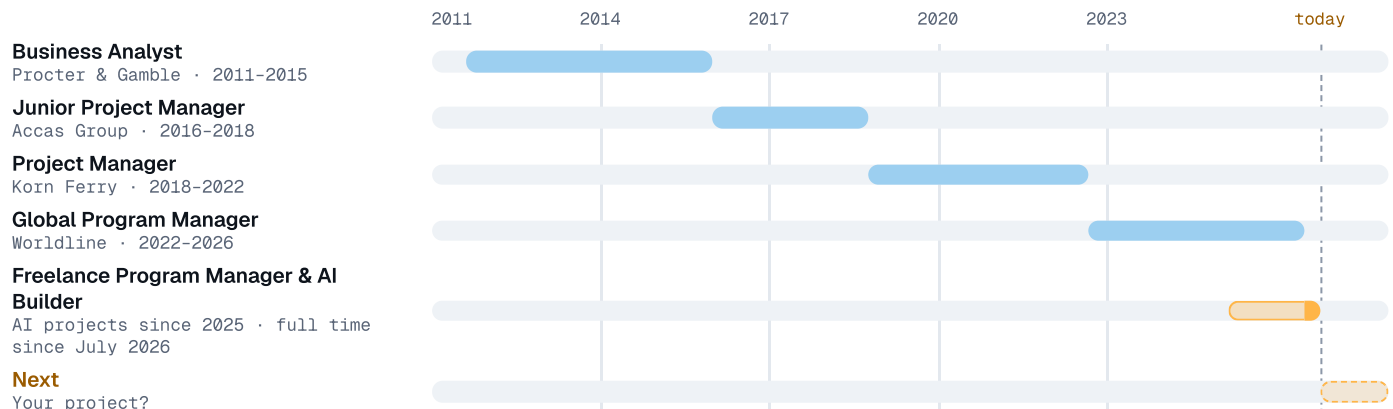
◆ Build

- AI agents with all major providers: Claude, ChatGPT, Gemini, Copilot, LibreChat
- Automations with n8n and APIs
- Dashboards and databases with Supabase and Vercel
- Websites and shops with WordPress and WooCommerce

◆ Coach & comply

- AI and data projects to German quality standards, in line with the EU AI Act and GDPR
- AI governance: roles, access rights and use case classification
- Leadership development and assessment centers
- 1:1 coaching and team workshops on AI adoption, prompt engineering and automation

◆ CAREER · AS A PROJECT PLAN



◆ TOOLS

PROJECTS & COLLABORATION

Jira · Asana · Trello · Notion · Miro · SharePoint · Teams · MS Office · my own project dashboard

AI, AUTOMATION & WEB

n8n · LibreChat · Claude · ChatGPT · Gemini · Microsoft 365 Copilot · Supabase · Vercel · WordPress · WooCommerce · web hosting

HR, DATA & MOBILE

SAP SuccessFactors · SAP · Power BI · iOS · Android

HIGHLIGHT · OWN PRODUCT

React · Supabase · Vercel · n8n

My own work dashboard

Runs my freelance business every day, with AI agents built in

- Tasks, projects, calendar and routines, with the AI assistant Alpha that creates and updates tasks via chat
- Clients, contacts, sales pipeline, invoices and taxes in one place
- Own AI agents: PiBo writes pitches, an advisory board of 22 AI personas rates business ideas, plus mail approvals and a daily briefing

Also built: Certyme, a SaaS that checks with several AI models whether an image is real or generated by AI and issues a verifiable certificate.

Global HR technology program

Worldline · 2022-2026 · Global Program Manager

One recruiting and onboarding process across 40 countries

- Program managed the talent acquisition software suite, including SAP SuccessFactors (Recruiting, Onboarding, Employee Central, skills database) and global preboarding and onboarding platforms
- Built the technology and tools behind the talent acquisition center of excellence, including knowledge management systems
- Led up to 5 international direct reports; testing, rollout and Power BI reporting, together with legal, IT security, data protection and works council

AI agents and AI governance

Worldline · 18,000+ employees

2 of the 5 most used AI agents across Worldline

- Job posting agent: asks the hiring team clarifying questions, follows the skills framework, adapts perks and benefits per country and publishes in corporate design. 2 minutes per posting instead of 30 to 120
- Skill matching agent based on the internal skills framework and database
- Defined governance models, roles and access rights and applied the EU AI Act at business unit level

LibreChat with API access to the major LLM providers

AI projects for clients

Freelance · since 2025

80%+ less screening time · 60% fewer HR requests

- CV scoring engine for teamther.ai: parses CVs and ranks them against the role, with reasoning, in seconds
- HR knowledge assistant that replaces wikis and PDF folders and answers employee questions from the company's own policies
- Training and workshops on AI adoption, prompt engineering and automation

Assessment centers and leadership development

Korn Ferry · 2018-2022 · Project Manager

During COVID: assessment center of a large German insurer moved fully online in 2 weeks, aligned with its board and works council

- Assessment based on simulations for up to 50 participants, with 5 assessors on 5 topics, for clients across industries
- Leadership development programs for Fortune 500 clients, planned and steered; moderated or coached individual modules depending on the topic
- Maturity analyses and workforce capability and assessment frameworks for transformation and upskilling programs

Mobile sales apps

Procter & Gamble · DACH sales · Business Analyst

5 iPad apps for 500+ field sales users, connected to SAP

- Key liaison for the DACH sales organization during the rollout, shortly after the first iPad came out
- Apps for order taking, customer presentations, sales reports, knowledge management and route planning

iPad · SAP

IT project management for SMBs

Accas Group · 2016-2018 · Junior Project Manager

IT and digitalization projects for SMBs, as primary point of contact for clients

- Full office relocation including infrastructure setup and systems enablement
- Records digitization across several sites, with several external vendors and sensitive personnel data
- Network and server projects, telephony and moves to Microsoft 365 and the cloud

TRAINING & CERTIFICATIONS

2025 AI Change Management · EU AI Act · Advanced Leadership Training
2024 Generative AI · Agile Leadership & Scrum · Power BI Advanced Analytics
Microsoft Teams & Zoom Certified Producer

LANGUAGES

German (native)
English (fluent, Cambridge Certificate)
French (basic)