

Luca Beck

FREELANCE PROGRAM MANAGER & AI BUILDER

I lead projects. And build them. · Digital, AI & HR Tech

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PROFILE

Project and program manager who builds the AI agents and automations that save your team time and money, and that people enjoy using. More than ten years at Procter & Gamble, Accas, Korn Ferry and Worldline, most recently leading an HR technology program across 40 countries, and selected for three high potential programs. One point of contact for business, management and tech, from planning to rollout.

RECOGNITION	GLOBAL PROGRAM	AI AGENTS	SAVINGS
Top Rated	40 countries	Top 5	€125,000+
freelancer with 100% Job Success	HR technology program at Worldline	2 of the 5 most used at Worldline, built by me	a year with one AI agent, for €3,000 invested

WHAT YOU CAN BRING ME IN FOR

FROM PLAN TO ROLLOUT

Project and program management

For digital, AI and HR tech projects. I take over planning, steering and reporting and see the initiative through to rollout.

Project planning · Stakeholder management · Reporting

FROM IDEA TO OPERATION

AI adoption

Find and prioritize use cases, build a pilot and support the rollout, in line with the EU AI Act and GDPR.

AI that fits your company · User-friendly · Team training

SOMETHING REAL, FAST

Prototypes and automation

Bored of PowerPoint slides? I build a prototype, an automation or an AI agent your team can try right away.

Agentic AI · Workflows · Integrations

FOR TEAMS AND LEADERS

Coaching and enablement

1:1 coaching from employees to leadership and workshops for whole teams on AI adoption, prompt engineering and automation.

1:1 coaching · Workshops · Leadership development

HOW WE WORK TOGETHER

01

Intro call

30 minutes, free. We clarify the goal, the situation and whether I am the right fit.

02

Project outline

Goal, scope, timeline and price on one page, agreed before we start.

03

Delivery in sprints

Start small, deliver visibly, then expand.

04

Handover

Documentation and knowledge transfer are always included.

SELECTED PROJECTS

Result first, then what I did

HIGHLIGHT · OWN PRODUCT

React · Supabase · Vercel · n8n

Dash, my own work dashboard

More than 25 modules with AI agents built in, running my business every day

- AI assistant Alpha: tasks, appointments and email drafts via chat or voice
- Clients, sales pipeline, invoices and taxes in one place
- From hours to invoice: logged hours become an invoice with PDF and timesheet, sent only after my approval

Global HR technology program

Worldline · 2022–2026 · Global Program Manager

One recruiting and onboarding process across 40 countries

- Talent acquisition suite: SAP SuccessFactors, skills database, onboarding platforms, Power BI
- Up to 5 international direct reports, aligned with legal, IT security and works council

AI agents and AI governance

Worldline · 18,000+ employees

2 of the 5 most used AI agents · 90%+ less time per job posting

- Job posting agent: clarifying questions, benefits per country, corporate design
- Skill matching agent; EU AI Act applied at business unit level

AI projects for clients

Freelance · since 2025

80%+ less screening time · 60% fewer HR requests

- CV scoring engine for an AI recruiting platform: CVs ranked in seconds, with reasoning
- HR knowledge assistant: answers employee questions from the company's own policies

Certyme, image verification

Own product · SaaS

Over 99% accuracy in telling real images from AI generated ones

- Several AI models check each image
- Every result comes with a certificate anyone can verify

Assessment centers and leadership development

Korn Ferry · 2018–2022 · Project Manager

During COVID: a large German insurer's assessment center fully online in 2 weeks

- Simulation-based assessment centers in person, hybrid and fully virtual
- Leadership development programs for Fortune 500 clients, partly moderated and coached

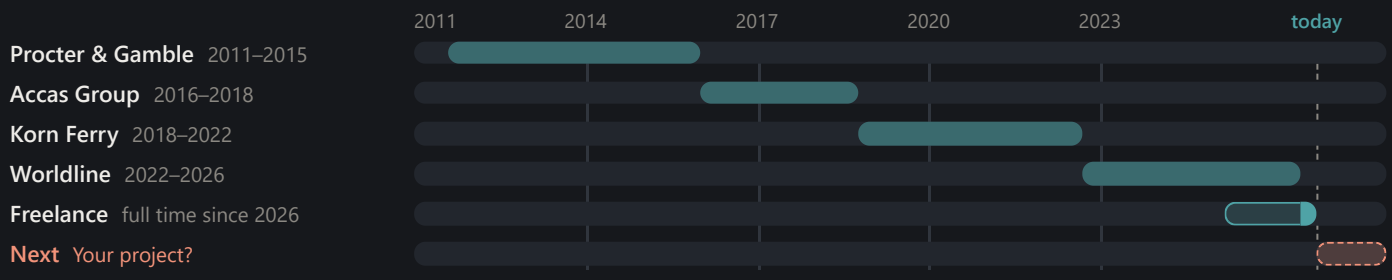
Mobile sales apps

Procter & Gamble · DACH sales · Business Analyst

5 iPad apps for 500+ field sales users, connected to SAP

- Key liaison for the DACH sales organization during the rollout
- Order taking, customer presentations, sales reports and route planning

CAREER · AS A PROJECT PLAN



TOOLS & PLATFORMS

Claude · ChatGPT · Gemini · Microsoft 365 Copilot · LibreChat · n8n · Supabase · Vercel · SAP SuccessFactors · Power BI · WordPress · SharePoint · Teams · MS Office · Notion · Jira · Asana · Trello

LANGUAGES

German (native)

English (fluent, Cambridge Certificate)

French (basic)